

Zero\* V.O.C Interior Latex Primer  
Architectural Coating - Quality

### Description

V-PRO 300 (301 Primer) is a zero\* VOC interior professional grade latex primer for use on drywall, masonry, concrete and acoustic surfaces. This product also offers good sealing properties and uniform porosity.

### Recommended Uses

Designed for the repaint maintenance and housing residential markets for drywall, masonry, concrete and acoustic surfaces.

### Colors

White

### Packaging

Five gallon containers

### Finish

Flat

### Surface Preparation

Surfaces must be clean, dry and free from all contaminants that may impair adhesion.

### Application

Brush, roll or spray. Ambient and surface temperatures must be above 55°F and relative humidity below 80%. Light overspray can be cleaned up with water even after drying. Clean tools and equipment with soap and water.

### Drying Time

Touch: 45 minutes  
Recoat: 4 hours

### Coverage

Up to 425 square feet per gallon, depending on porosity and texture of the surface.

### Mil Thickness

Wet = 3.6                                  Dry = 1.2

### Thinning

Use at package consistency. If thinning is required, use water sparingly.

### Composition

Titanium Dioxide	7.4%
Extenders	18.9%
<b>TOTAL PIGMENT</b>	<b>26.3%</b>
Vinyl Acrylic	16.2%
Additives	7.9%
Water	49.6%
<b>TOTAL VEHICLE</b>	<b>73.7%</b>

### Weights & Measurements +/-3.0%

Solids by Volume:	33.0%
Solids by Weight:	45.5%
VOC:	<2 g/l
Weight Per Gal:	10.3 lbs.
Viscosity:	90 - 94 KU

### Conformance

**SCAQMD** - complies with Rule 1113, Architectural Coatings.

\*NOTE: Zero VOC is defined as no VOC containing solvents added in the manufacturing process of this product. Slight traces of VOC are present in additives used in manufacturing. This product has less than half the allowable VOC of the SCAQMD Super Compliant Coatings category.

\*NOTE: This product complies with the Super Compliant Coatings category under SCAQMD definitions.



Products bearing this logo are Non-EG Certified. Ethylene Glycol (EG), is listed as a toxic air contaminant and hazardous pollutant. EG is a solvent used in some water-based paints. Vista Paint has replaced EG with non-toxic alternative solvents. Any Vista Paint product with this logo is formulated without EG (Non-EG).



Vista Paint is the industry leader when it comes to relying on renewable energy. At Vista Paint, our products are manufactured using 100% solar energy.

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